## To the participants, organizers and guests of the 25<sup>th</sup> Anniversary Ukraine International Travel & Tourism Exhibition - UITT'2019

## Ladies and gentlemen!

On behalf of the Verkhovna Rada Committee on Family, Youth Policy, Sports and Tourism, I congratulate you on the 25<sup>th</sup> anniversary of the Ukraine International Travel & Tourism Exhibition – UITT'2019.

Every year, tourism as a tool of cultural, political, business communication becomes more and more important, and Ukraine is in keeping with world trends.

For 25 years UITT is the most massive and most effective platform for communication of all leaders of the tourism industry with the purpose of joint realization of all tourist potential of our country, solving of the main issues of the tourism industry.

Each year, at the exhibition, governments and businesses of several dozen countries represent the tourism potential of their states on joint national stands, present new hotels, resorts and medical facilities, history, culture and traditions for Ukrainian tourists.

At the same time, Ukraine is always worthy of representing its tourist potential in the special exposition of cities and regions - Ukrainian Hospitality Days. Each region transmits nature the uniqueness, cultural uniqueness and atmosphere of hospitality of its own land for both domestic tourists and foreign guests of our country.

I am sure that the joint actions of the authorities and businesses will bring the Ukrainian tourist product to a more qualitative level, and from year to year its quality will only grow.

At UITT'2019, representatives of Ukrainian and foreign tourism business will meet, and this allow to exchange experience with leading experts of the tourism industry on the international level, discuss current issues, present new directions and identify effective ways of industry development.

I wish organizers, visitors and participants of the exhibition successful agreements, prosperity and inspiration to popularize Ukraine in the world.

Chairman of the Verkhovna Rada Committee on Family, Youth, Sports and Tourism

**Arthur Palatny**