

**To the participants, organizers and guests of
the 25th Anniversary Ukraine International Travel & Tourism Exhibition -
UITT'2019**

Dear representatives of tourism industry of Ukraine!

On behalf of the Ministry of Economic Development and Trade of Ukraine, I congratulate everyone on the 25th anniversary of the largest tourist event of the year – Ukraine International Travel & Tourism exhibition - UITT!

Over the years, many important changes have taken place in public policy that have had a positive impact on the development of domestic and inbound tourism. Ukrainians are increasingly traveling their own country and discovering new attractions. It is pleasant that interest to Ukraine is also growing by foreign tourists, in particular citizens of the EU and Asia.

Development of tourism industry is a priority in the work of the Ministry of Economic Development and Trade. Among the key tasks is to increase the attractiveness of Ukraine as tourist destination, improve the quality of tourist services, increase the number and quality of tourist routes, and create competitive tourism products. Tourism is first of all a pleasant impression, new discoveries, interesting communication and bright, unforgettable moments for everyone, for the state - increasing economic indicators, attracting investments, increasing trade turnover, regional development, infrastructure development, improving the image of Ukraine and integrating Ukrainian business into world financial system.

UITT'2019 plays an important role in promoting tourism in Ukraine with its rich history, broad opportunities and hospitable people. UITT exhibition enables the regions of Ukraine and its cities to present the best tourist routes as part of the Ukrainian Hospitality Days exposition, to establish partnerships and share experiences with representatives of the international tourist community.

I want to thank the organizers and participants of UITT, who by their work develop this professional platform that opens Ukraine to the world! And to the guests of the exhibition I wish fruitful work, interesting acquaintances and new positive impressions!

First Vice Prime Minister –

Minister to the Economic Development of Trade of Ukraine

Stepan Kubiv